MONOS – ONE COUNTRY BUMPKINS

Abstract

Multis look down on monos. They see them as unsophisticated, lacking a sense of cultural relativity, with their blind, unquestioning one country mentality.

A tipping point will soon be reached when there will be more multis in the world than monos. Every year half a billion people (according to the BBC Travel Service) travel internationally every year. This globifies them to some extent. The proportion of the world's population that remains full mono is dwindling.